



Organisasi Masyarakat Untuk
Advokasi Kebijakan Publik

Press Release

MATERIALS IS STILL A FACTOR, BUT DIRECT COMMUNICATION WITH VOTERS IS MORE IMPORTANT 18 June 2005

Samarinda – Based on the Voter Attitude Survey (VAS) done by Pokja 30 in cooperation with the National Democratic Institute for International Affairs (NDI) on Election day, 1 June, in Kutai Kartanegara, East Kalimantan: one fifth of supporters were won over by material gifts or money. Despite that, twice that number of the voters (almost one third of the voters) felt that direct or indirect communication with the candidates is a far more important factor.

The VAS data shows that 26,94% of respondents felt that direct communication by candidates' campaign team is the most influential method in determining their vote. Meanwhile, 15,12% respondents said that the presentation of indirect communication such as brochures, posters, and banners of the candidates had influenced them. If these two numbers are added together, the results are still higher compared to the 18,42% respondents that felt that materials or money influenced their choice.

This is a very interesting, remembering that observation of the 2004 Direct Presidential Election showed that electronic media was the most persuasive campaign method. But the local direct election in Kutai Kartanegara showed that direct communication with voters is a very important factor.

From the respondents that were influenced by the communication from the candidates' campaign team, 60.20% among them voted for Syaukani – Syamsuri, 34.95% among them voted for Sofyan - Irkham and 4.85% voted for Tajuddin – Djabar. Meanwhile from the respondents that said that they were influenced by the material gifts that they received, 67.16% among them voted for Syaukani – Syamsuri, 24.25% among them voted for Sofyan – Irkham, and 8.58% voted for Tajuddin – Djabar.

This survey is conducted by interviewing 1.720 respondents. This sample is based on the Quick Count sample of 191 polling stations selected randomly according an internationally-accepted standard. The margin of error for the Quick Count ± 2 %, with sample confidence level at 95%.

On June 15th, KPU announced the official tally of the local direct election Kutai Kartanegara. "For the local direct election Bupati Kutai Kartanegara, the KPU manual count result is not very different than the Quick Count projection result. There were indeed irregularities in the election, but looking at the statistical numbers those irregularities did not significantly influence the whole vote result", said Kahar Al Bahri, Pokja 30 Coordinator. "Still, every irregularity should still be processed through legal review mechanisms available" he continued. Pokja 30 believes that every report of irregularities in the local direct election process has to be responded to seriously.

Quick Count is one of the tools used by independent election monitors to check the vote count process as a whole and identify irregularities that could influence the election result through statistical sampling. The main purposed of Quick Count is to verify the KPU official vote count process. There are 191 polling stations observed selected using statistical sample across subdistricts in Kutai Kartanegara. Number of voters registered from the sample is 49.820 voters. Pokja 30 observers directly recorded the official count at the selected polling stations, also directly observe the process of voting on the election day.

Bupati Candidates	Manual Count KPU 15 June 2005	Quick Count 1 June pk. 21.00	Difference
Aji Sofyan Alex – H. Muhamamd Irkham	33,85%	33.14%	0,71%
Tajuddin Noor – Abd. Djabar Bukran	5,30%	5.94%	-0,64%
Syaukani HR – Syamsuri Aspar	60,85%	60.92%	-0,07%

Pokja 30 (Forum Himpunan Kelompok Kerja 30) is a non-governmental, non-profit and independent organization founded in 1999 to work on public policy issues. Since its foundation, *Pokja 30* has conducted many activities related to public policy including research on the quality of Water Services in Samarinda and Tenggarong Cities. *Pokja 30* has also conducted analyses of the City of Samarinda and East Kalimantan Province budgets. *Pokja 30* also conducted a voter behaviour survey during the Indonesian legislative elections in 2004 using an Exit Poll method, and a survey on voter perception and preference regarding the political platforms of the presidential candidates in Samarinda.



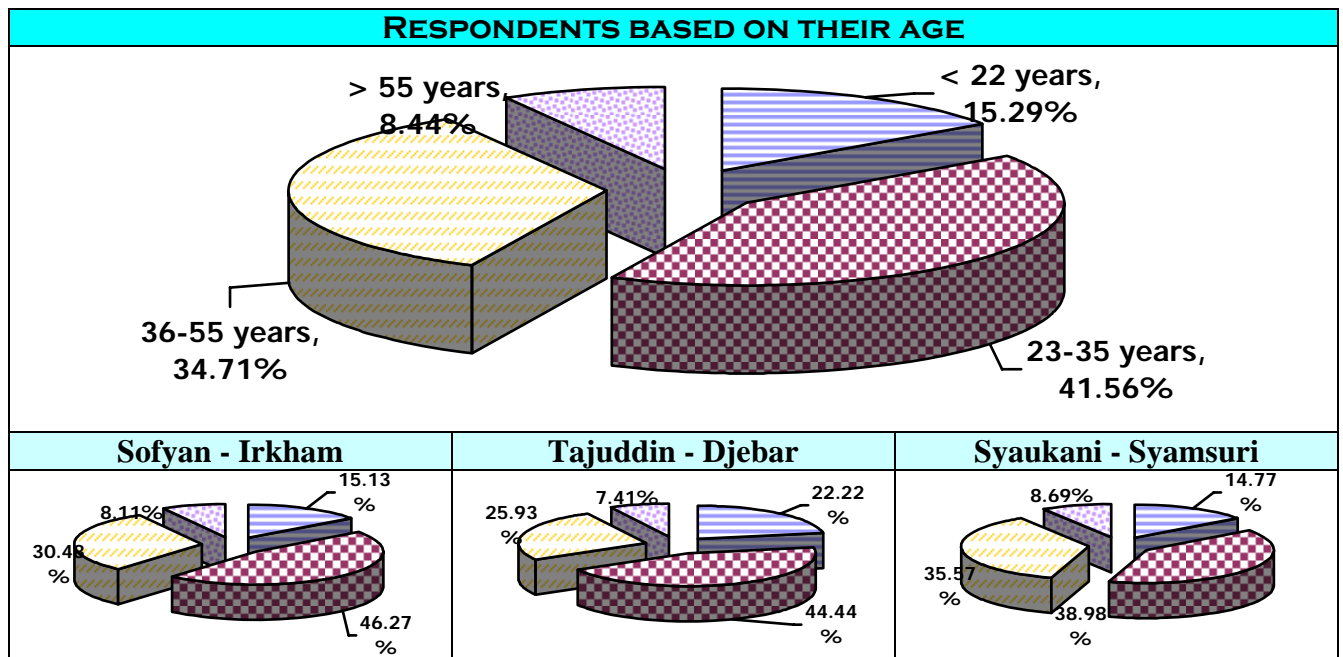
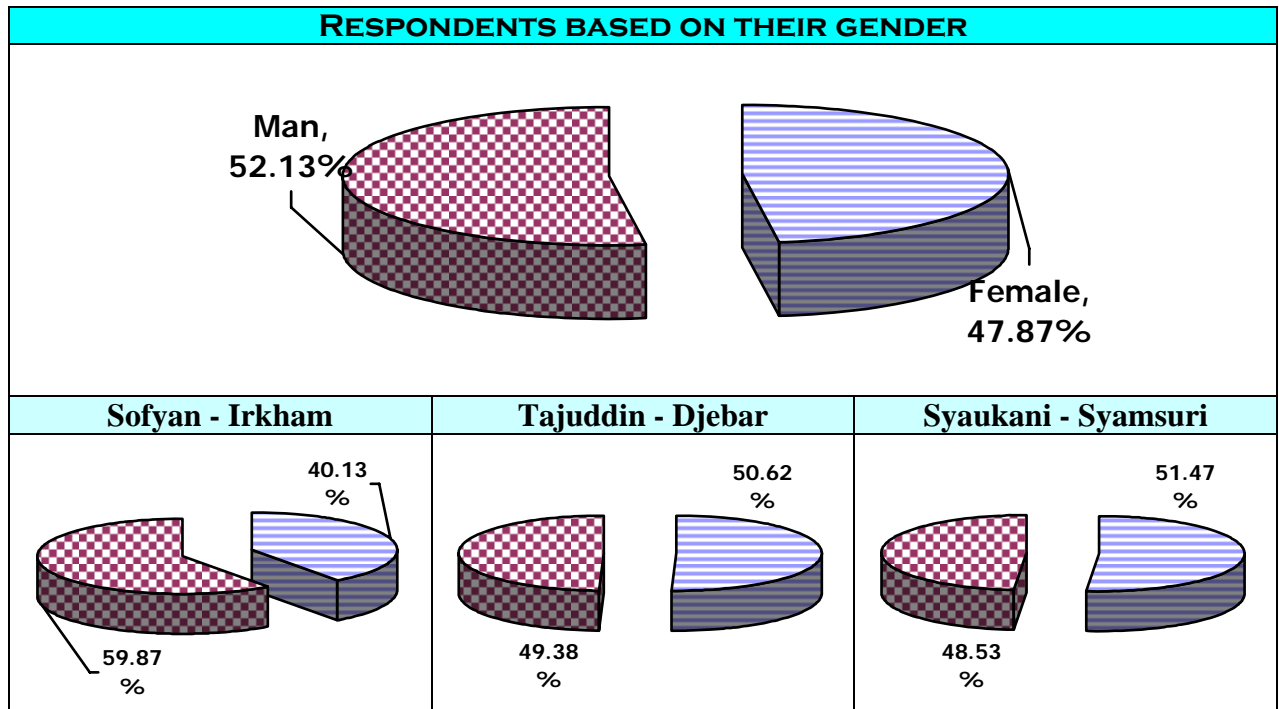
The National Democratic Institute for International Affairs (NDI) is an independent, non-partisan, non-profit organization based in Washington, DC that has been working for more than twenty years to strengthen and expand democracy worldwide. Working with local partners, NDI has conducted Quick Counts in more than two dozen countries including in Indonesia's National Elections in 2004.

For further information please contact:

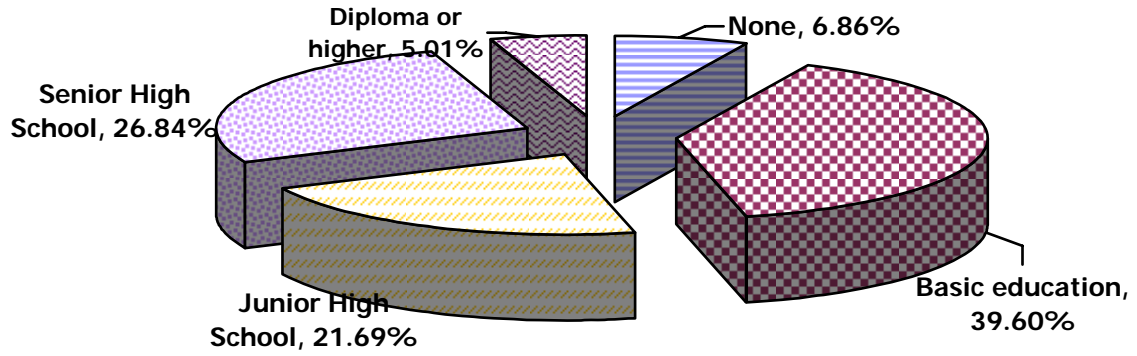
Kahar Al Bahri (0816-4573618, 0541-741052)

Pokja 30

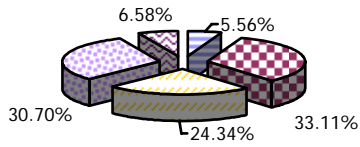
www.jurdil.org



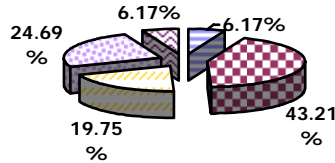
RESPONDENTS BASED ON THEIR LEVEL OF EDUCATION



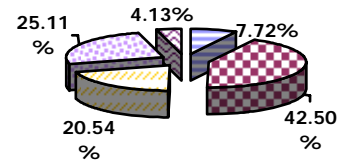
Sofyan - Irkham



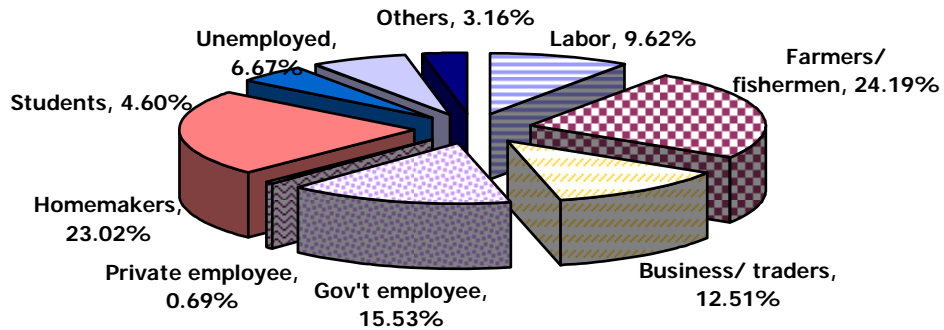
Tajuddin - Djebar



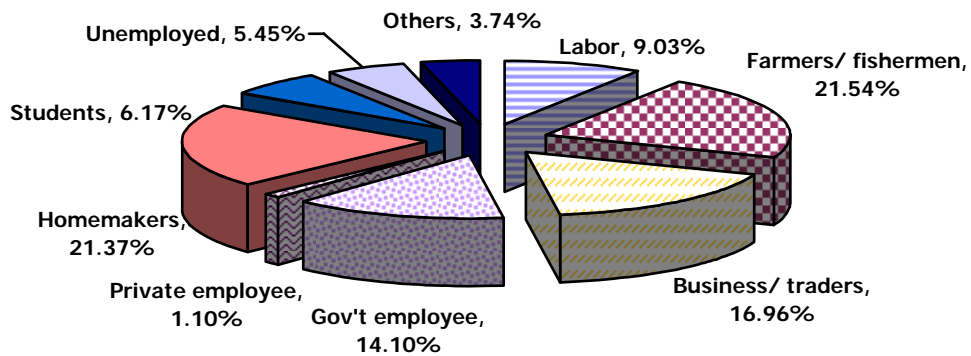
Syaukani - Syamsuri



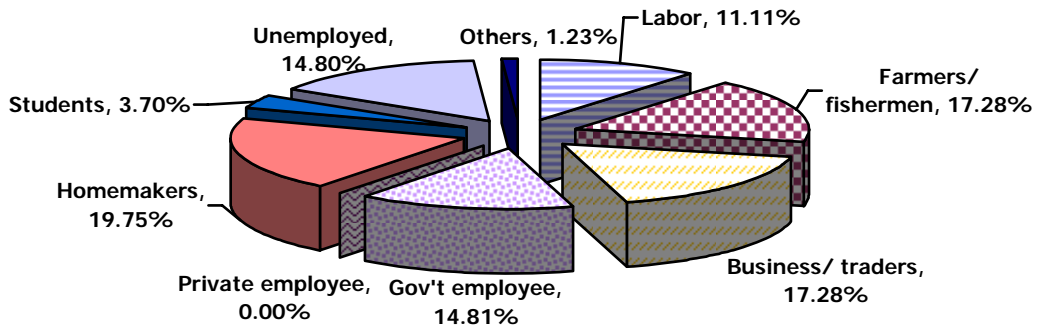
RESPONDENTS BASED ON THEIR OCCUPATION



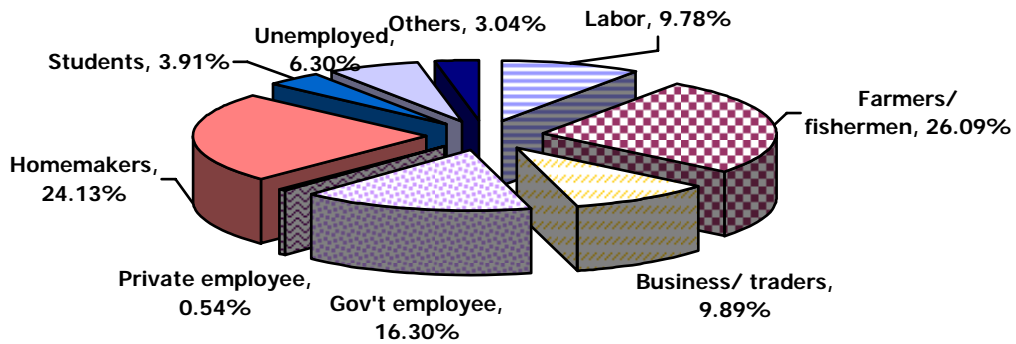
Sofyan - Irkham



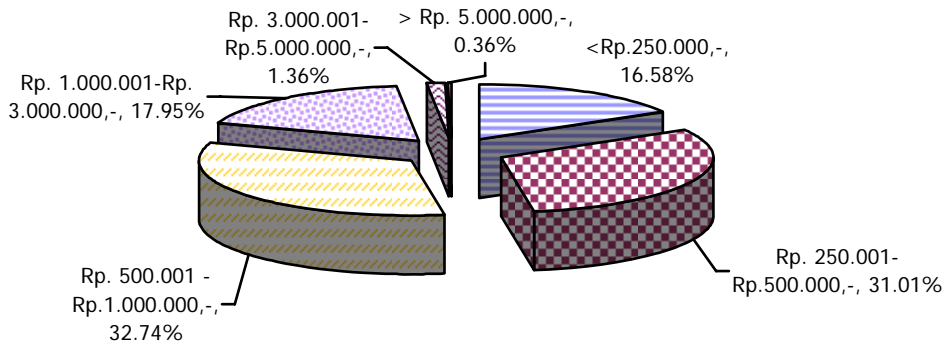
Tajuddin - Djebar



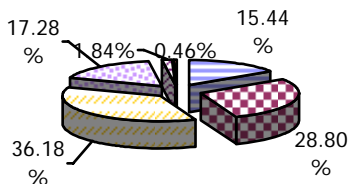
Syaukani - Syamsuri



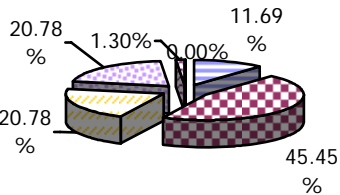
RESPONDENTS BASED ON THEIR AVERAGE FAMILY MONTHLY EXPENDITURES



Sofyan - Irkham



Tajuddin - Djebar



Syaukani - Syamsuri

